



Initial Paper Work and Contract

Name: _____ Business: _____
Website URL: _____ Business Type: _____
Day-Time Phone: _____ Email: _____
Address: _____

Were you referred to Premium Optimizing by anyone, if so who?

PLEASE ANSWER THE FOLLOW QUESTIONS ABOUT YOUR BUSINESS

1. Do you currently use any other form of marketing, if so, what? _____

2. Do you currently have a marketing budget? _____
3. Have you used any other SEO marketing company, if so who? _____

4. Who currently hosts your website? _____

If your current Web Host has a login to change content please write the information necessary to access this page in the spaces provided:

*****WE WILL ONLY USE THIS INFORMATION TO ALLOW US TO OPTIMIZE YOUR WEBSITE*****

URL of Host: _____
User Name: _____
Password: _____
Other: _____

Please list as many words or phrases as can pertaining to your business, your location, and any thing else you may find important about your business. Please separate each word or phrase with a comma: _____

Briefly describe your Business: _____

Any additional information concerning passwords, credit card info, special needs, questions,etc... _____

Payment Options:

Please select one of our three Optimizing Packages below

There is a \$200 start-up fee for both the SILVER and PREMIUM packages
(Prices are subject to change based on each individual client's personal needs)

___ **Start-Up Package** - \$600 flat fee

- Initial Site Optimization (keyword and inbound linking)
- Updated Monthly for Three Months

___ **Silver Package** - \$100 a month

- Website Optimization
- Business Listings
- Monthly Reports

___ **PREMIUM Package** - \$200 a month

- Websites Optimization
- Business Listing
- Monthly Reports
- Google, Yahoo and MSN Adwords

*Please note that there is an additional charge for all adword campaigns. This fee is charged by the adword company, not us. You can set a maximum on the additional fee, and it will be added to your monthly invoice.

We offer two different payment options, although we prefer the use of a PayPal.com account. We do mail out monthly invoices no matter what payment plan is chosen. Please select your payment method and fill out the necessary fields:

___ **1. PayPal.com account**

Email Address that your PayPal.com account is under:

___ **2. Check**

Made payable to **Sage Hagstrom** (owner of Premium Optimizing) for the amount disclosed in each monthly invoice.

Please Print send this signed document to: **Premium Optimizing**

2642 Lange Ave.

San Diego, CA

92122

Please sign below:

x _____

Date: _____

By signing this document you are agreeing with terms and services that are described in this document. You are also stating that all of the information written in this document is correct. You are now entering a legal binding contract with Premium Optimizing. Premium Optimizing will not use any of the information in this document for any thing other than optimizing your website. Premium Optimizing guarantees your satisfaction in the optimizing of your website.

*****WE CANNOT BEGIN OUR SERVICES UNTIL WE RECEIVE THIS CONTRACT, SIGNED*****